



U R AWESOME

7 Principles Transforming The Way Leaders Succeed

Empowering Leadership Training

AWESOME Principles with Visual Metaphors

(and sample questions for Authenticity - Service)

The most effective leaders succeed everyday by practicing these AWESOME Principles:

- Authenticity
- Working for a Higher Purpose
- Engaging Others
- Service
- Openness
- Motivating Great Action
- Eco-Economics

Therefore, we train today's leaders to practice these AWESOME Principles so they too can achieve excellence and empower others to do the same.



Authenticity:

Leading with integrity; in alignment with our values, strengths, and weaknesses.

Core Concept:

Like a vehicle, our leadership style is comprised of strengths and weakness we use to define ourselves and drive towards success.



Working for Higher Purpose:

Striving for the greatest good.

Core Concept:

Every time we get behind the wheel, we do so with a destination in mind. That destination is our higher purpose.

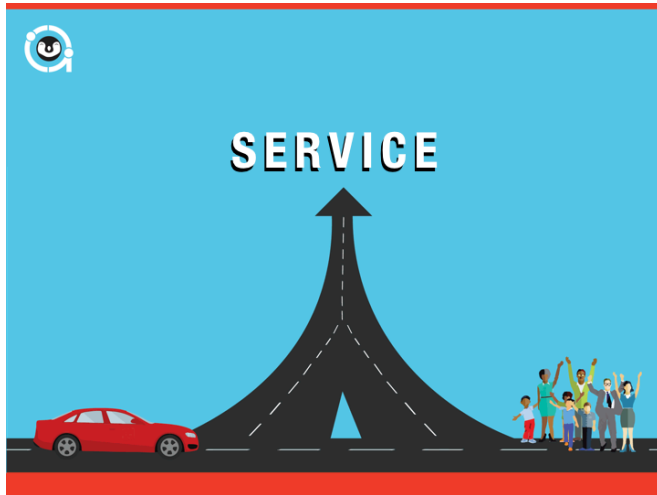


Engaging Others:

Building trusting relationships with our passengers.

Core Concept:

Although our responsibility is to lead people towards shared destinations, only they can decide when they trust us enough to get in our vehicles.

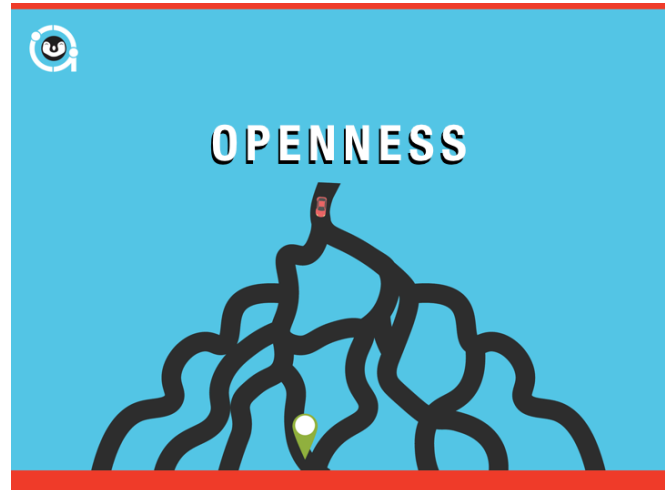


Service:

Ensuring our efforts build capacity for both us and our passengers.

Core Concept:

Every time we drive our passengers, we must lead them closer to our shared destinations in positive ways that help us all grow.



Openness:

Willingness to learn, grow, and innovate.

Core Concept:

The journey towards our destinations often has many paths. Being flexible enables us to discover the best ones.



Motivating Great Action:

Bringing vision to fruition.

Core Concept:

Inspiring our passengers towards shared destinations while empowering them to take 'Great Action' in unique ways.



Eco-Economics:

Sustaining multi-tiered success.

Core Concept:

The journey towards our destinations are often long. Managing our resources and support systems helps ensure our trip is triumphant.

In my vision of Empowering Leadership

I stand for...

I let myself shine by...

I reach goals through...

I treat others as....

I overcome obstacles with...



WORKING FOR A HIGHER PURPOSE



Working for Higher Purpose:

Striving for the greatest good.

Core Concept:

Every time we get behind the wheel, we do so with a destination in mind. That destination is our higher purpose.

Exploration Questions

1. What are your destinations as a leader? Be specific.

2. What is most compelling about your destination? What do you believe will be possible when you get there?

3. What do you believe will happen if you don't reach your destination? How will that impact your life?

4. How does your destination influence your leadership style?

5. On a scale of 1-10, how well is your leadership style aligned with your higher purpose?

1 2 3 4 5 6 7 8 9 10

(Very Little)

(Fully Aligned)

6. What is one thing you're willing to do in the next month to move up one level on your Higher Purpose Scale towards your vision of Empowering Leadership?



ENGAGING OTHERS



Engaging Others:

Building trusting relationships with our passengers.

Core Concept:

Although our responsibility is to lead people towards shared destinations, only they can decide when they trust us enough to get in our vehicles.

Exploration Questions

1. Who are your passengers (supporters and peers)? Pick one group that is most relevant to our training today?

2. How are you currently engaging them? How well is it working?

3. Think about your day-to-day interactions with these passengers, how/when do you prefer to be engaged?

4. What questions might you ask to elicit their engagement preferences?

5. Building trusting relationships is a two-way street, how do you delegate and ask for support on the journey?

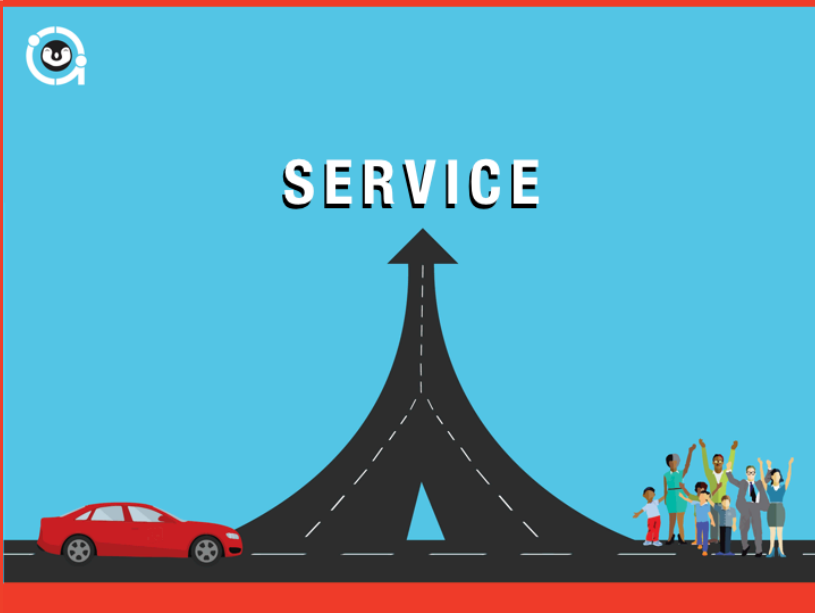
6. On a scale of 1-10 how well is your leadership style aligned with your engagement style for this group of passengers?

7. What is one thing you're willing to do in the next month to move up one level on your Engagement Scale to towards your vision of Empowering Leadership?

1 2 3 4 5 6 7 8 9 10

(Very Little)

(Fully Aligned)



Service:

Ensuring our efforts build capacity for both us and our passengers.

Core Concept:

Every time we drive our passengers, we must lead them closer to our shared destinations in positive ways that help us all grow.

Exploration Questions

1. What kinds of service (experiences/goods) are you providing to move passengers closer to their destinations? Choose one that is most relevant to our training today.

2. In what ways is the service you're providing helping build capacity for you and your passengers?

3. How are you eliciting constructive feedback to evaluate your impact?

4. How do you adjust your leadership style to meet passengers where they're at?

5. On a scale of 1-10, how well is your service aligned with the capacity building impact you're striving to make?

1 2 3 4 5 6 7 8 9 10
(Very Little) (Fully Aligned)

6. What is one thing you're willing to do in the next month to move up one level on your Service Scale towards your vision of Empowering Leadership?